Reading the Language of the Street

Directions: Using the data table as a reference, answer the questions below.

<table>
<thead>
<tr>
<th>52-Week High</th>
<th>Low</th>
<th>Stock</th>
<th>Div</th>
<th>Yld %</th>
<th>P/E</th>
<th>Sales 100s</th>
<th>High</th>
<th>Low</th>
<th>Last</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>644.00</td>
<td>310.50</td>
<td>Apple</td>
<td>0</td>
<td>7.26</td>
<td>13.78</td>
<td>189282</td>
<td>578.36</td>
<td>565.17</td>
<td>581.82</td>
<td>-2.85%</td>
</tr>
<tr>
<td>670.25</td>
<td>473.02</td>
<td>Google</td>
<td>0</td>
<td>10.9</td>
<td>18.52</td>
<td>24704</td>
<td>607.89</td>
<td>596.81</td>
<td>596.97</td>
<td>-2.30%</td>
</tr>
<tr>
<td>15.37</td>
<td>9.05</td>
<td>Ford</td>
<td>1.87</td>
<td>-1.2</td>
<td>2.13</td>
<td>5327</td>
<td>10.87</td>
<td>10.63</td>
<td>10.67</td>
<td>-2.29%</td>
</tr>
</tbody>
</table>

1. How many trades of Apple were made? __________

2. What is the common stock dividend of each of these companies stocks?
   - Apple _______
   - Ford _______

3. Which stock is trading closest to its high of the year? ______

4. What was the decrease in the dollar value of Google stock today? ___

5. What was Ford's closing price? ______

6. Which company has the most attractive P/E ratio? Why?
   ________________________________

7. If you bought 100 shares of Google at its low for the year and sold it at this day's closing price, what would be your capital gain?
   ____________

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